



Memorandum

TO: The Honorable Brian McMurray, Mayor of Tawas City

FROM: Pablo Majano, Senior Community Planner

DATE: March 09, 2023

RE: **Redevelopment Ready Communities® Essentials Designation**

I am pleased to confirm that Tawas City has officially achieved the Essentials designation as a Redevelopment Ready Community. The city has worked diligently over the past several years to align its policies, practices, plans, and processes with the RRC Best Practices Essentials path and to achieve the established community vision. Tawas City has been formally engaged with RRC since December 2018 and now becomes the 12th community to earn the Essentials designation.

Redevelopment Ready Communities: RRC is free technical assistance support offered through the Michigan Economic Development Corporation (MEDC) which aims to help communities incorporate best practices in planning, zoning and economic development to encourage redevelopment and new investment.

Next Steps: While achieving the Essentials designation is not the end of the RRC process, it a major win for the community. With Essentials comes access to new tools and opportunities for the city. More information on those services is included in a packet that has been provided to City Manager Annge Horning.

I look forward to working with Tawas City to maintain the Essentials designation. Michigan is experiencing a strong economic climate at this time, and through the RRC best practices communities of all shapes and sizes will be a strong position to leverage the excitement around Michigan and attract additional redevelopment and investment. If the city would like to pursue the path to achieve RRC certification, I am happy to help and provide information on what that process looks like.