



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

March 10, 2023

The Honorable Brian McMurray, Mayor
Tawas City
550 W Lake St. P.O Box 568
Tawas City, MI 48764

Dear Mayor McMurray:

On behalf of the Michigan Economic Development Corporation (MEDC), I would like to congratulate you and Tawas City on your recent achievement on becoming the 12th Redevelopment Ready Community to reach the Essentials designation under the new [RRC 2.0 Framework](#)! This is a great accomplishment for Tawas City and the Redevelopment Ready Communities (RRC) Program. By meeting all the Essentials RRC Best Practice criteria Tawas City has the demonstrated capacity to provide a predictable development experience to help achieve the city's overall community development vision.

Your RRC Essentials status is more valuable than ever, as it signals to developers that the city is open for business, with a streamlined and organized development review process in place. Tawas City is poised for greater success. The long hours it took to incorporate all the key documents, establish practices, and meet local planning and zoning responsibilities under Michigan law have created a strong foundation for the City. Additionally, valuable collaboration with local and regional partners will help the city's efforts to create the type of attractive place where talent will want to live and work, and businesses will want to invest and grow.

By meeting the Essentials designation, your community will now unlock ongoing benefits, including continued technical assistance funding, Essentials marketing materials, and more. I encourage you to take advantage of these valuable resources as you continue to support your community's growth moving forward.

Becoming our 12th community to reach Essentials is a huge accomplishment. Congratulations once again to you, your local leaders, your hard-working municipal staff, and especially Annge Horning City Manager and Melissa Duvall, Utility Clerk, for your tireless investments into making your community redevelopment ready. We look forward to further strengthening our partnership with your community and its stakeholders as you continue implementing your local vision for success.

With Appreciation and Expectations for the Greater,

Quentin L. Messer, Jr.
Chief Executive Officer

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